

HIGOLD®

Love the excellent life

HIGOLD FURNITURE MANUFACTURING CO., LTD.

No.36, Shunye East Road, Xingtan Town,
Shunde District, Foshan City, Guangdong
Province, China. 528325
T: +86 757 27380273 / +86 757 27386391
E: info@higold.com.cn
W: www.higoldgroup.com

HIGOLD EUROPE HEAD OFFICE

Schokkerweg 5
8042 PC Zwolle
The Netherlands
T: +31 38 421 39 85 / +31 54 851 47 05
E: info@higoldeurope.eu
W: www.higoldeurope.eu

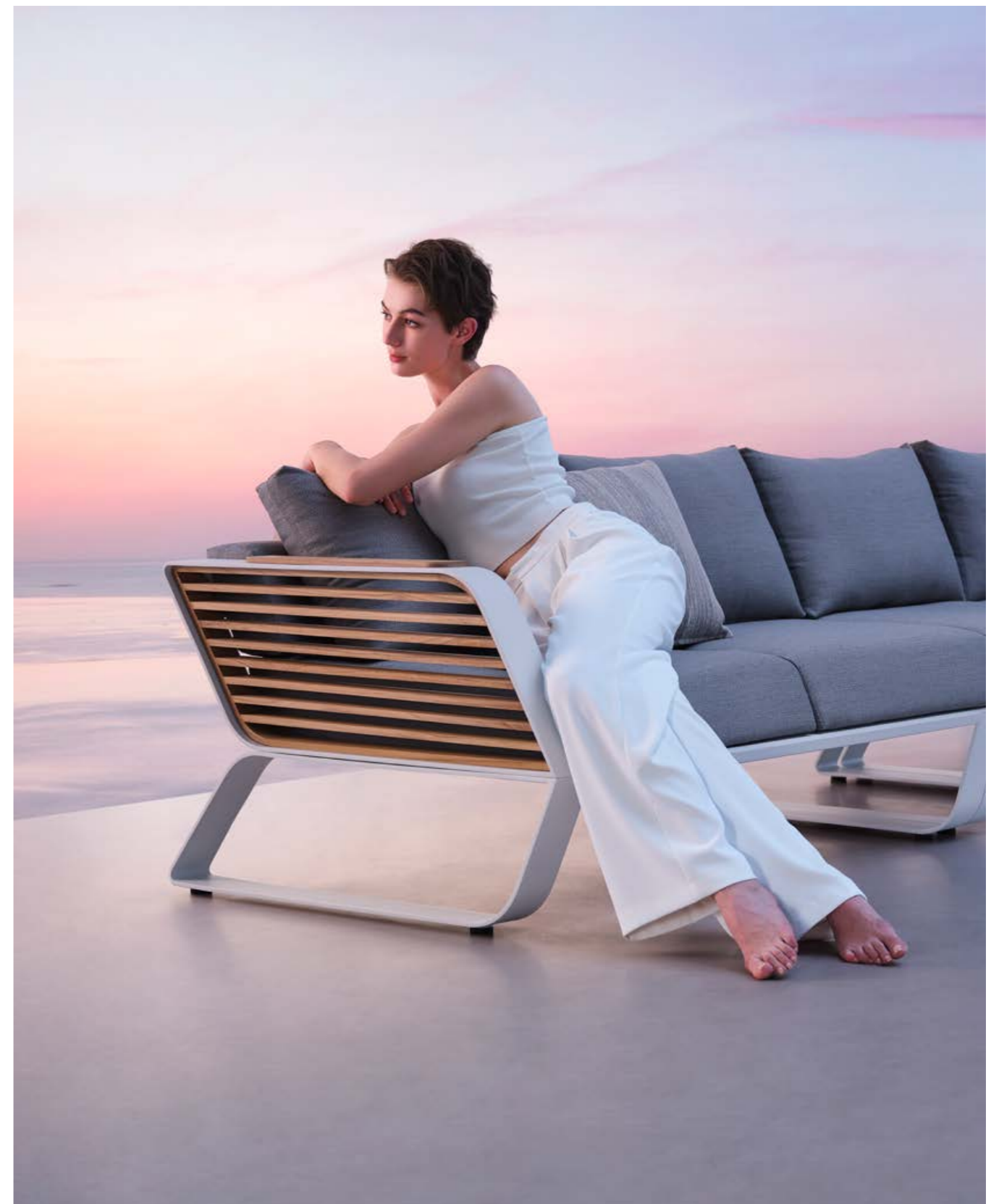
HIGOLD USA CORPORATION

1641 74th ST STE 1, Brooklyn, New York 11204
T: (+1) 212-461-0997
E: sales@higoldusa.net
W: www.higoldusa.net



HIGOLD®

W I N G C O L L E C T I O N



wing



wing





As a member of Higold, I am very happy to spend a good period of my life to work with you.

Higold relies on the top quality to promote the business development, and the top quality is achieved by the people and the management system. First of all, people are the manufacturers of products. Only excellent employees can produce top quality products. Secondly, the management system, especially for quality management, is an effective guarantee for standardized and large-scale production of products. Therefore, the company will only grow when its employees grow, and the growth of individual employees is fundamentally consistent with the development direction of the company. Innovation is the eternal source of the company's development. In order to expand the enterprise living space, in order to open up more broad development for individuals, we need to be full of passion, maintain the source power of innovation, improve work efficiency, improve the quality of work, keeping surpass ourselves always.

In the background of a company who has the core competitiveness by improving the management innovation and the process reengineering comprehensively and who has enough opportunities and space for sustainable development and strives to create a level playing field, as long as you think and work hard, learn modestly and keep improving, you will be evaluated fairly eventually. More important thing, this learning mindset itself is a key to success.

Team work spirit and strong professionalism are the source of the inexhaustible strength for a company. You will obtain better play and achieve greater achievements only when you integrate your talents into a team. Based on the premise of a common goal and overall image, the company advocates the development of individuality and provides broad development space for employees. To win, you must first win yourself. We Only can surpass ourselves and our rivals by continuous learning and self-reflection. "Change" is our eternal theme, of course, "change" is also an experiment, whatever successes or failures, we will accommodate them with a broad mind. Standing at the starting line of the new century, let's arm ourselves with a new idea and inherit the essence of our advantageous culture. Let's extend the organization culture idea which is more beneficial to the enterprise development, and Let's build the dream team of the new century.

Finally, as a representative of the company's executives, what I care more about is the feelings of employees and whether they can grow and achieve their personal dreams in our company. At the same time, I sincerely thank you for what you have done for the company and your efforts as a member of this team, I wish you a happy work in the future!

-- Ou Jinfeng, chairman of Higold Group

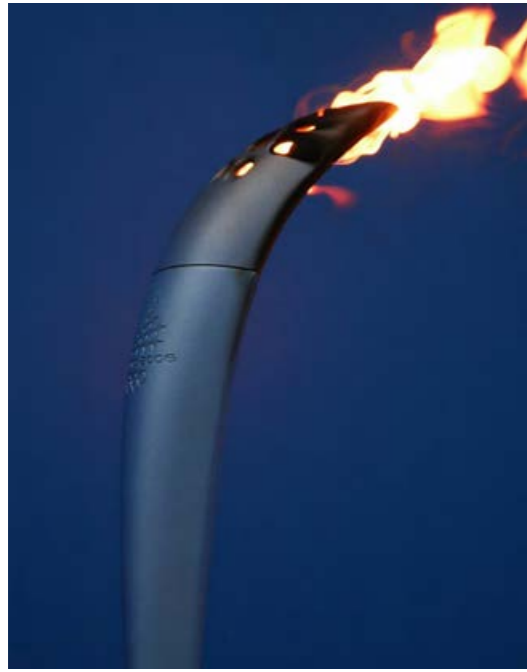


product
design
award



reddot design award
winner

HIGOLD GROUP



"Italian style means sense of proportions, simplicity and harmony of line, such that after a considerable time there is still something which is more alive than just a memory of beauty."

[Battista 'Pinin' Farina]



by pininfarina

Pininfarina Extra, is part of the world-famous design house Pininfarina, whose history traces back to 1930 when the company was established by Battista Pinin-Farina, who became the most acclaimed car designer of his time. For example the Cisitalia 202 by Pininfarina (1947), was the first and only car to enter into a permanent display at the MoMA of New York, in 1961. Up to today, more than 100 Ferrari cars that have gone into production have been designed by Pininfarina.

In 1986, the third generation of the Pininfarina family created Pininfarina Extra srl to extend the design capabilities of the company, outside of the automotive sector. Over the past 30 years, Pininfarina Extra has developed more than 600 projects under the direction of its President and Chief Executive Officer, Paolo Pininfarina (now Chairman of the Pininfarina Group), and has established its own direction and a clear identity.

Today the company has ventured into a variety of commodity sectors where products bearing the Pininfarina name have won acclaim in the world's leading markets. The company attempts to blend the most advanced features of scientific, technological and engineering research with attractiveness that should accompany the things we use every day. Pininfarina Extra is a reliable and competent partner to firms wishing to use design as a strategic asset for their product development process and a tool of communication to improve their position in the market.

The main activities of the company include Industrial design (electronics, sporting goods, furniture, equipment and machinery, consumer products, graphic design and packaging), Architecture and interiors (residential, hospitality, sport and commercial structures), and Transportation design (Yachts, airplanes, private jets, people movers).

wing by pininfarina



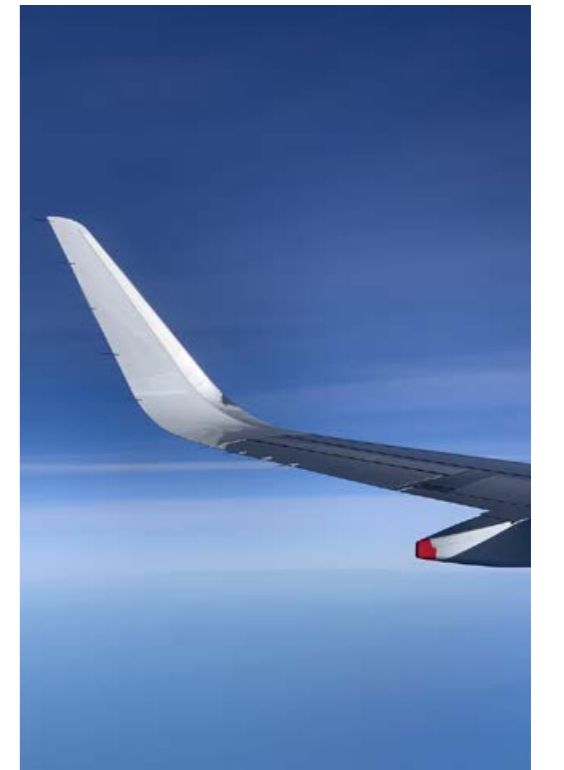
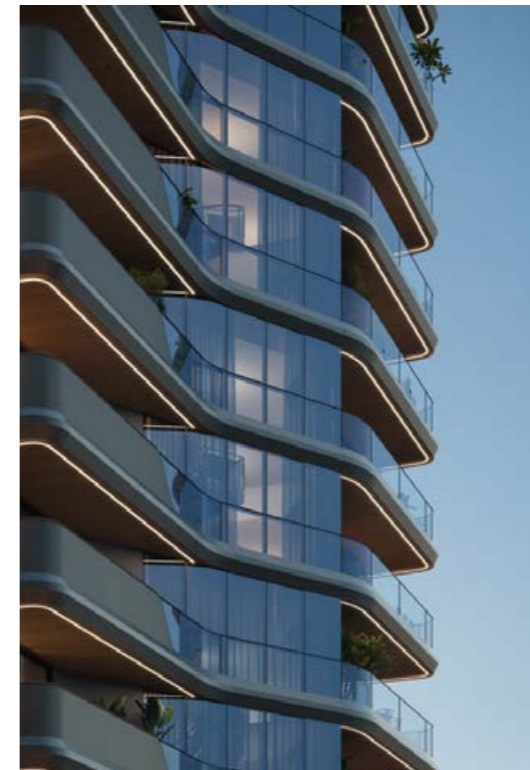
wing



DESIGN OF PININFARINA
OUTDOOR FURNITURE

Inspired by the lightness of wing, the archetype par excellence that combines lightness and strength-in the WING collection, the designers were guided by the concept of physical and perceived lightness.

The dynamic, pure and elegant lines give the collection a style suitable for both urban contexts and environments where nature is the protagonist. The elements of the collection are characterized by a folded aluminum structure and enriched by geometric and essential lines that recall the world of architecture.





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wing

Solid aluminum for space shuttle creates a dynamic, pure and elegant lines.



Super thick cushions with high density foams for an extra soft seating experience.













A perfect match combined physical sturdy and perceived lightness.







204921
Single Sofa
Size: 855x890x605mm



204981
Coffee Table
Size: 1200x800x395mm



204985
Coffee Table
Size: 1200x800x395mm



204931
Double Sofa
Size: 855x1530x605mm

204941
Three-seater Sofa
Size: 855x2035x605mm



204971
Dining Table
Size: 2260x1050x750mm



204975
Dining Table
Size: 2260x1050x750mm



204908
Middle Sofa
Size: 845x650x565mm

204928
Middle Corner Sofa
Size: 1260x1260x565mm



204961
Side Table
Size: 500x500x400mm



204963
Side Table
Size: 500x500x400mm



204927
Left Corner Sofa
Size: 855x1425x605mm

204929
Right Corner Sofa
Size: 855x1425x605mm



204911
Dining Chair
Size: 565x635x640mm



204951
Sun Lounge
Size: 1970x885x555(835)mm



204910



204920



204990



2049110



204930



204940



2049120



2049130



204950



204960



2049140



204970



204980

